

Leading From Within - Spring Cohort 2021

Subject: Leading from Within and the beginning of a transformative leadership journey

Dear **[MANAGER'S NAME]**,

It's the time of year where we are looking to set new goals and transform actions into habits. It's the perfect time to reflect on ourselves: where we are now and where we would like to be in a few months time...It's an invitation to take agency.

I would love to share my experience of being in the XX cohort of the Leading From Within programme, powered by **She Leads Change**.

Not your typical Leadership Development Programme, **Leading from Within** is a cutting-edge, transformative approach to leadership for women. Designed to help women discover their voice, expand their potential, navigate relationships and engage positively within existing systems, it places emphasis on taking personal agency.

Leading From Within also connects us with a community to learn from and alongside. I had the opportunity to meet and share this journey with other women from differing backgrounds, facing similar challenges. Following the programme, I was able to join a community of empowered and inspiring women, the diversity of this powerful network has made a tangible difference in my leadership journey.

The **Leading from Within** program helped me to strengthen my skills in **[X]**, **[Y]** and **[Z]**, and walk away having learned **[potential goals to model/adapt]**:

Goal 1: Gain 2-3 techniques to advance my leadership capability at work, for example: develop more interconnected relationships, take a more leadership role beyond that of just an individual contributor, and inspire others

Goal 2: Make 2 connections with peers in my current role from similar companies to strengthen my work and develop a network.

Goal 3: Network with senior level executives to further develop my skills as a professional.

The next cohort is starting in February 2021 and I'm confident that the participation of other peers at the **Leading from Within** program will directly influence the quality of work on **[PROJECT NAME/ DEPARTMENT/ BU]**.

You can learn more about the program at https://bit.ly/LeadingfromWithin2021_SM

Happy to tell you more about my experience and I'm looking forward to hearing from you.

Best,

[YOUR NAME]